

Anna Kristín Pálsdóttir

Chief Development Officer



Anna Kristín Pálsdóttir brings a wealth of experience in business strategy and global leadership roles to atNorth. An experienced board member and frequent speaker, she has served as an executive leader for numerous years, leading cross-organizational operations and strategy implementation globally.

As the Chief Development Officer, Anna leads the strategic management of atNorth's development and property portfolio, with specific focus on site selection, design, delivery, and expansion of new and existing facilities across the Nordics. In this role, she is responsible for atNorth's development initiatives, including the expansion of atNorth's existing sites as well as new data center campuses across the Nordics.

Accolades

Anna is known for her strong leadership and ability to build high-performing teams across countries and disciplines, including sales, technical, and customer service. Anna has served as a mentor throughout her career, with special focus on young female leaders and entrepreneurs. During her tenure, she has been instrumental in implementing portfolio strategies and enabling the growth of new revenue streams. She has led portfolio change and digital transformation journeys and established new governance frameworks.

She has been recognized as a Good Communications' 40/40 leader, which awards promising business managers in Iceland. She has sat on the board for multiple organizations

across various industries whose focus is on innovation, technology and development, including the Icelandic Center for Research and The Technology Development Fund in Iceland. She has been a keynote speaker at innovation events such as the Icelandic Innovation Week, Seattle Congress on Sustainable Fisheries and Boston Automation Fair ROK100.

Previous roles

Prior to atNorth, Anna spent eight years at Marel in director and executive level roles. As President for North America and a member of the executive team, Anna was responsible for strategy setting and implementation for the global organization of 8,000 employees with approximately €2 billion in revenue. She spent her time at Marel leading cross-organizational operations and product development to drive innovation and establish new revenue streams.

Prior to this role, Anna served as the Executive Vice President of Innovation at Marel where she led the company's global vision and strategic direction for innovation across the project pipeline and product portfolio. Previously, as Innovation Director, she also worked with senior leaders to develop and shape global partnerships, product development, and the successful launch and performance of the company's product portfolio in the market.

Anna began her career working for the Icelandic Broadcasting Service, where she was a television news reporter and Editor-in-Chief.

Education

Anna holds an M.Sc. in Engineering for Global Production Engineering from the Technical

University Berlin in Germany and a B.Sc. in Engineering for Engineering Management from Reykjavík University in Iceland. In addition, she holds leadership training certifications from Deloitte and IMD as well as Six Sigma Yellow Belt certificate in quality assurance.

When not working, training, speaking or mentoring, Anna enjoys running and undertaking outdoor activities in her spare time. She has a passion for travel, meeting people, and experiencing different cultures. She speaks fluent Icelandic and English and has a basic understanding of the German language.

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