

Eva Sóley Guðbjörnsdóttir

Chief Financial Officer & Deputy CEO



Eva Sóley Guðbjörnsdóttir is an industry recognized female leader whose impressive career spans financial management, strategic business operations and corporate strategy alongside many years' experience serving on the Boards of several international companies.

As the Chief Financial Officer and Deputy CEO, Eva is responsible for atNorth's corporate financial management. In her role, she focuses heavily on the successful cross functional scale up of atNorth, which includes effective stakeholder management and engagement at all levels to ensure everyone is informed, on board, and ready to move at pace with the atNorth journey. Eva initially joined atNorth in 2015 bringing a wealth of experience in strategic operations, management and board level presence across various industry sectors including aviation, banking, oil and gas and real estate. Eva is widely quoted across the data center, financial, and business sectors across a range of topics including diversity and women in leadership, finance, investment, and business strategy.

Accolades

Eva has been acknowledged for her strong leadership and experience across finance and operations, strategic business operations, investor relations, funding, and asset management. An award-winning female leader in the tech industry, Eva has previously been recognized as 40 Under Forty leader in Iceland and more recently, a TechRound Top 50 Women in Tech. In her time with atNorth,

Eva has become a real-world example of a successful business leader and working parent. She has helped build a strong team across many different regions, cultures, and backgrounds and has seen the organization increase its female employee ratio from 10 to 30% in the last two years.

She has served on the board of directors of various companies in the past 10 years, including Vice Chairman of the Board of Landsbankinn for several years.

Previous roles

Eva has extensive international experience in management, operations and finance, both within private and public listed companies. She has held several senior management positions including Chief Financial Officer of Icelandair, where she was also a member of the company's Executive Committee.

Eva also served as the Chief Financial Officer, and later Chief Operating Officer, at Advania. Before joining Advania, she was a Vice President in Corporate Finance at Össur, where she was responsible for investor relations and strategic projects. In addition, Eva is a Certified Securities Broker and has worked as an investor, independent consultant and lecturer at Reykjavik University.

Eva started her career within the financial services industry, spending many of her early years at Kaupthing Bank in various roles across treasury, asset and liability management, funding, corporate banking and finance before being promoted to the Chief Financial Officer.

Education

Eva holds a Master's Degree and a Bachelor of Science Degree in Financial Engineering, and a minor in Economics from Columbia University in New York. At Columbia, she played competitive soccer for the University's NCAA Division 1 varsity team, where she also served as the team's captain for more than half her tenure.

Outside of work, Eva enjoys spending time with her family in her home city of Kopavogur, where she lives with her husband and three children. She has a strong passion for all types of sport and outdoors activities and enjoys travelling in the highlands of Iceland and abroad.

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