

Creating Real Impact
through Positive
Partnership



At the intersection of advanced digital infrastructure and sustainable community engagement, Crusoe and atNorth are pioneering a model for responsible growth

At Crusoe, we believe that true progress means growing alongside the communities where we operate. Likewise, atNorth embeds sustainability into its operations by designing data centers powered by renewable energy and engineered for long-term efficiency and community benefit. This shared philosophy has been a driving force behind our collaboration in Iceland.

When Crusoe expanded our cloud computing capacity at ICE02, we wanted to make sure that growth translated into something meaningful for the local community. We launched our first regeneration initiative in Iceland together with atNorth, – a tree-planting program designed to support the country's [2030 Forest Initiative](#) – to revitalize degraded areas, strengthen local ecosystems, and contribute to a sustainable future for Iceland.

Our tree-planting initiative is more than a symbolic gesture – it reflects Crusoe's philosophy of integrating social and environmental impact into our work. Our success is deeply connected to the communities where we operate. By weaving sustainability and community engagement into our operation, we're ensuring that innovation, environmental stewardship, and social inclusion go hand in hand.



Our collaboration with atNorth shows that digital infrastructure can be both high-performing and environmentally responsible

atNorth's commitment to circular design and renewable power gives us a strong foundation on which to build. Its focus on optimizing resource efficiency – from cooling innovation to waste heat reuse – aligns seamlessly with our energy-first strategy, enabling responsible scale with minimal environmental impact.

By locating hyperscale GPU data centers in energy-rich, cool-climate regions like Iceland, we can significantly reduce the need for mechanical cooling and improve overall efficiency. Together with atNorth, we've extended this focus on sustainability to the local community through projects that deliver tangible environmental benefits.



Our collaboration with Crusoe reflects a shared commitment to supporting local communities and ecosystems through tangible, long-term initiatives.

Camilla O'Leary

Director Client Management, atNorth



Looking ahead: a model for responsible growth

Over the next five years, we plan to sponsor the planting of 65,000 trees, supporting the municipality of Rejanesebær reaching its goal of planting 65,000 trees by 2030 in the area. Our teams at both Crusoe and atNorth will take part in annual planting efforts, alongside other educational and sustainability initiatives.

atNorth's deep connection to the Icelandic community and long-standing focus on regional environmental programs have been invaluable in shaping this initiative. Their experience engaging local partners ensures that our combined efforts deliver measurable, lasting benefits for both people and the planet.

As Crusoe continues to expand globally, we remain committed to connecting innovation, sustainability, and community. Our partnership with atNorth demonstrates that high-performance digital infrastructure and community engagement can amplify one another, that sustainability can be a shared value versus competitive differentiator, and that collaboration between like-minded companies can set a new standard for the digital infrastructure industry.

In Iceland, this vision is already taking root - quite literally - one tree at a time.



About atNorth

atNorth is the leading Nordic data center company that offers cost-effective, scalable high-density colocation and built-to-suit services trusted by industry-leading organizations. With sustainability at its core, atNorth's data centers run on renewable energy resources and support circular economy principles.

All atNorth sites leverage innovative design, power efficiency, and intelligent operations to provide long-term infrastructure and flexible colocation deployments. atNorth is headquartered in Reykjavik, Iceland and operates eight data centers in strategic locations across the Nordics, as well as a ninth under construction in Kouvola, Finland, a tenth site in Ølgod, Denmark and an eleventh campus in Stockholm, Sweden. The business has also announced a new mega-site development in the Sollefteå Municipality in Sweden.

Vision

More compute for a better world

Founded on sustainability and innovation, atNorth powers the world's most demanding workloads. We are the leading Nordic data center provider and the decarbonization partner of choice.

Mission

We are a disruptive force pushing boundaries to bring unmatched efficiency and performance to our customers.

Sustainability and social responsibility are at the core of what we do.

[atNorth.com](https://atnorth.com)

