

Eva Sóley Guðbjörnsdóttir

Chief Financial Officer & Deputy CEO



Eva has been part of the atNorth journey since 2015 and brings extensive leadership experience across finance, operations, and corporate strategy.

As CFO and Deputy CEO, Eva is responsible for atNorth's financial management and plays a key role in supporting the company's operational scale and long-term strategic growth. She works closely across the business to support effective collaboration, stakeholder engagement, and organizational development.

Eva brings extensive experience in financial leadership, corporate operations, and strategic business management, alongside many years of board-level experience across international organizations. She is regularly invited to contribute to discussions across the data center, finance, and business sectors on topics including leadership, investment, and corporate strategy.

Accolades

Eva has been acknowledged for her strong leadership and experience across finance and operations, strategic business operations, investor relations, funding, and asset management. An award-winning female leader in the tech industry, Eva has previously been recognized as 40 Under Forty leader in Iceland and more recently, a TechRound Top 50 Women in Tech.

During her time at atNorth, Eva has helped support the company's continued growth across multiple regions and markets, while contributing to the development of a diverse and collaborative organizational culture. She has also served on the boards of several companies, including as Vice Chairman of the Board of Landsbankinn.

Previous roles

Eva has extensive international experience in management, operations and finance, both within private and publicly listed companies. She has held several senior management positions including Chief Financial Officer of Icelandair, where she was also a member of the company's Executive Committee.

Prior to joining atNorth, she previously held the roles of CFO and COO at Advania. Earlier in her career, she worked in corporate finance and banking, including leadership positions at Össur and Kaupthing Bank focused on treasury, funding, investor relations, and corporate finance.

Eva is a Certified Securities Broker and has worked as an investor, independent consultant and lecturer at Reykjavik University. Eva started her career within the financial services industry across various roles in treasury, asset and liability management, funding, corporate banking and finance.

Education

Eva holds a master's degree and a Bachelor of Science Degree in Financial Engineering, and a minor in Economics from Columbia University in New York. At Columbia, she played competitive soccer for the University's NCAA Division 1 varsity team, where she also served as the team's captain for more than half her tenure. Outside of work, she enjoys spending time with her family and travelling throughout Iceland and abroad.

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